Item-level visibility in Retail

Great Eastern IDTech (in partnership with Keonn Technologies) provides complete, seamless and advanced solutions based on RFID technology to improve customer-shopping experience at retail stores while also increasing retailer's sales & profits. Our RFID product portfolio includes encoding systems, automatic inventory systems, interactive display systems (e.g. smart fitting rooms), loss-prevention systems, and cloud-based software for real-time inventory & supply chain visibility.

RFID Cloud software (AdvanCloud)

✓ Cloud-based software platform (RFID)
✓ Real-time data on items, events, locations
✓ Remote management (RFID devices/ systems)
✓ Manage content & user interface (displays)
✓ Capture social media (engagements)
✓ Integrated (application, data hosting & support)
✓ Apply BI based on data collection (item-level)
✓ Integrate with ERP systems (web services API)
✓ Custom dashboard & reports

Automatic Inventory systems (AdvanScan)

✓ Android RFID handheld readers
✓ Wi-Fi connectivity for real-time data
✓ Inventory software (pre-installed)
✓ Goods In/ Receiving (against ASN)
✓ Picking & display (item-level)
✓ Manage returns & stock transfers
✓ Visual identification (product w/ images)
✓ High inventory read-rates (>99%)
✓ Direct data upload to cloud (AdvanCloud)

Interactive displays (AdvanLook)

✓ Product look-up displays (integrated reader)
✓ Cross-selling system (product recommendations)
✓ Customer engagement tool (touch screen)
✓ Social media interactions (enabled)
✓ Shopping assistance (store alerts/ response)
✓ Advertise new products (campaigns)
✓ Increase conversion rates (sales)
✓ Multiple display options (10~46" screens)
✓ Manage content & user interface (remotely)
✓ Integrated smart mirror (optional)

Loss prevention systems (AdvanSafe)

- ✓ Overhead anti-theft system (RFID)
- ✓ Wide range & quick detection system
- ✓ Improved store aesthetics (non-intrusive)
- ✓ Acoustic & visual alarm (alerts)
- ✓ Statistics (product/ data logs)
- ✓ Works with any hard or soft tags (UHF)
- ✓ Overhead (ceiling) or floor (mat) form-factor
- ✓ Scalable/ expandable (master/ slave units)
- ✓ Plug & play (stand alone system)

Point of sale readers (AdvanPay)

- ✓ POS desktop reader (RFID)
- ✓ Operation modes -Payment, Returns & Read-only
- ✓ Simultaneous item detection & EAS de-activation
- ✓ Automatic integration with most POS software
- ✓ Keyboard wedge emulation (data transfer)
- ✓ Improves shopping experience (faster billing)
- ✓ Integrated hard tag detacher (optional)
- ✓ Plug & play (stand alone system)

Tag encoding stations (AdvanPrint)

- ✓ Supports individual or bulk labelling
- ✓ Print/ encode RFID labels & tags (RFID printers)
- ✓ Scan & encode soft/ hard tags (encoding stations)
- ✓ Connected to the cloud (Advancloud)
- ✓ Remote management (multi-locations)
- ✓ Variety of RFID labels & tags (custom)
- ✓ Wi-Fi or Ethernet connectivity
- ✓ Plug & play (easy to use)

Contact

To find out more on how Barcode, RFID & related Auto ID technologies can help improve your business productivity and profits, please contact:

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